



We are honoured to invite you to our historical seminar devoted to

**the 10-th Anniversary of Stockholm School of Economics in Russia**

Seminar – Exhibition – Concert

**Historical Roots and Fruits of Professionalism and Creativity. Swedish  
Financiers, Economists and Entrepreneurs in Russia.**

Supported by the **Consulate General of Sweden**, Saint-Petersburg, and  
the **St. Petersburg International Business Association for North-Western Russia (SPIBA)**

The participation is free of charge.

**Time and Place:**

September 21, 2007

15.00 – 17.30

Swedish Church of St. Ekaterina, Malaya Konyushennaya, 3

**Program:**

**1. Opening Event.**

Greeting from **Martin Hagstrom**, Consul of Sweden

**2. Seminar.**

- **Introduction and greetings from Anders Liljenberg** – Dean of Stockholm School of Economics in Russia
- **Empire of Nobel. First Prize for Entrepreneurs in Russia. Ludwig and Emmanuel Nobel.** (**Ludmila Murgulets**, Director for External Relations of SSE Russia).
- **Documents about life and activities of Nobel family in Russia.** (**Arkadiy Melua**, Director of the scientific publishing house Humanistica).
- **Alexander Girs – politician, state official and financier.** (**Igor Voevodsky**, Director of the culture and publishing center Eclectica).
- **Forgotten Swedish names in Saint-Petersburg.** (**Georg Lovenstern**, historian, archivist, **Ludmila Murgulets**).

**3. Concert** by the Academy of Young Opera Singers of the Mariinsky Theatre, leaded by Larissa Gergieva

**4. Small Cocktail.**

Please, confirm your participation by phone +7 (812) 320-4800 or by e-mail [office@sserussia.org](mailto:office@sserussia.org) till September 20, 2007.